

A close-up photograph of a young man with dark hair and a beard, smiling broadly and flexing his right fist. He is wearing a light blue button-down shirt and a brown leather bracelet with turquoise and gold accents on his right wrist. The background is a soft-focus teal color.

SPEED QUEEN® INSIGHTS

Build Your Empire

 Speed Queen.



SPEED QUEEN® INSIGHTS

Give your customers
a better retail experience.

Simple. Powerful.

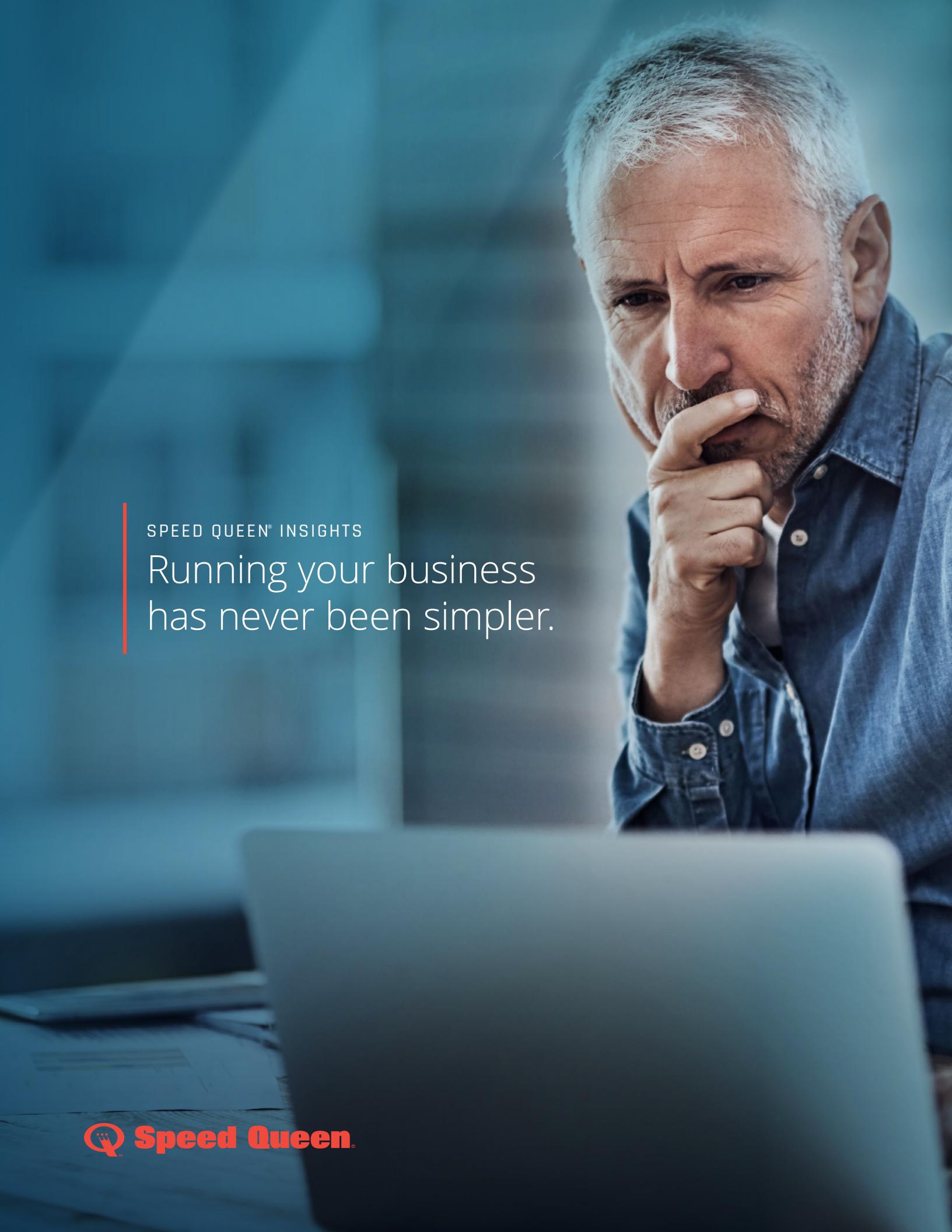
Business made effortless.

Speed Queen Insights changes the way we do laundry. It makes connecting with customers easy and growing your business even easier. All of your business management needs—financial and operational data and analytics, customer engagement, service and maintenance—are all tied together into a single cloud-based platform that can be accessed from anywhere. And its new mobile payment app with customer rewards makes the laundry experience seamless and enjoyable for your customers. It's the easiest, most comprehensive laundry management platform ever.

The days of piecing together your business management needs with multiple tools from different providers in different locations are over. With Speed Queen Insights, you have one system that provides complete control. And every part of Speed Queen Insights works seamlessly with every other part, because they were designed that way. Sometimes the simplest solution is also the most powerful.

Your laundry empire starts here.





SPEED QUEEN® INSIGHTS

Running your business
has never been simpler.

 **Speed Queen**

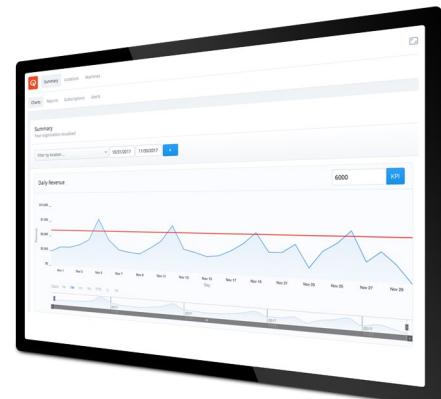
A solid foundation.

Make better decisions with better data.

Speed Queen Insights lets you run all of your laundromats from your home, the coffee shop or even an airplane 30,000 feet in the air—all from a simple, intuitive website. Know which machines are busiest, and when. See how one store is doing compared to another. Adjust pricing and set goals to maximize profits. It's all there. In one place. In your control.

Get up and running in no time.

Speed Queen Insights' single-site solution gives you the tools to manage all of your laundromats more efficiently and profitably. A fast installation and easy-to-learn dashboard let you begin making better decisions for your business with little to no downtime. Plus, you get the peace of mind that comes with knowing it's backed by industry-leading customer support. There's never been an easier, more powerful, more efficient way to manage your laundry business.



SPEED QUEEN INSIGHTS
IS AVAILABLE ON



Desktop



Tablet

The future is built in.

With Speed Queen Insights, what you invest in today will keep getting better. Its expandable platform sets the foundation for all future upgrades. Whatever the future brings, you'll already have the technology you need to grow your empire.

One revolutionary experience.



Simple interface

Easily track and optimize financial performance.



Business integration

Single-source data and analytics for all machines and laundromats.



Future-proof foundation

Upgrade and add new features quickly and seamlessly.



Fast, easy installation

Factory-supported, with little or no downtime and no software to maintain.



Mobility

Control your laundromats from anywhere.



Peace of mind

Support from the world leader in vended laundry solutions.

Laundry for today's lifestyle.

Mobile payment transforms customer relationships.

Your customers expect more from a modern retail experience. More versatility. More convenience. Speed Queen Insights lets you meet—and exceed—their expectations with the easy-to-use Speed Queen® app and Speed Queen Rewards. Thank them for their business with the opportunity to earn points-based rewards, and they'll thank you with increased store loyalty.

Take your business to new levels of efficiency and profitability with advanced analytics and customer data—all integrated into the same platform with the rest of your business management tools. Know how often each customer visits. Which machines they use. How they pay. And use that information to increase your revenue through stronger customer relationships and a more rewarding laundry experience.

Great for customers. Even better for your business.



Speed Queen® app

Mobile payment creates best-in-class retail experience.



Speed Queen Rewards

Increase store loyalty and encourage repeat business.



Multiple payment options

Less coin collecting saves time and hassle, letting you focus on running your business.



Advanced reporting and analytics

Track visits, loyalty points and stored value.



Centralized refunds

Issue refunds directly to online wallet for improved service and efficiency.



Integrated management platform

Streamline your business with machine, location and customer data in one place.



Compliance

Simple and secure payment processing with PCI DSS compliance.

Easy. Convenient. Rewarding.

Make customers for life.

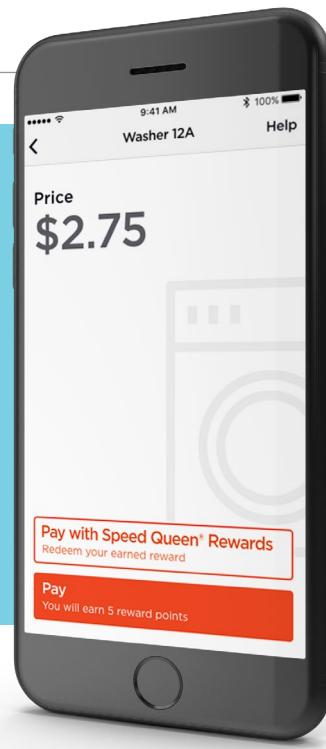
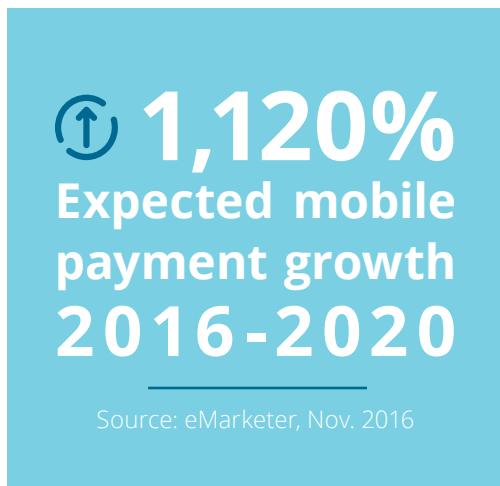
Doing laundry is effortless with the Speed Queen® app. A clean design, intuitive functionality and flexible payment options give your customers the convenience they want at the touch of a button with the ability to pay with the one thing they never leave home without—their smartphone.

Customer features:

- Customers can earn rewards by accumulating points.
- Customers have multiple payment options, including:
 - All major credit and debit cards
 - Apple Pay
 - Cash (Cash can be inserted into the Speed Queen Value Center to load your online wallet.)
 - And, as always, they can still pay with coin.
- Clean, simple and easy-to-use app is available in multiple languages and makes laundry day a breeze.
- Secure online wallet gives customers confidence their data is safe and protected.
- On-the-go convenience with access to rewards points, cycle status and cycle completion.



Speed Queen® app is available for Smartphones running iOS or Android.



94% of consumers

Would use mobile wallets if they could earn loyalty rewards.

Source: Points, Spring/Summer 2016

A close-up photograph of a woman with voluminous, curly, light brown hair. She is smiling warmly at her smartphone, which she holds in her hands. She is wearing a maroon t-shirt under a light-colored button-down shirt. A thin necklace with a small pendant hangs around her neck. The background is dark and out of focus, creating a soft, glowing effect.

SPEED QUEEN® INSIGHTS

A better way to
do laundry.

AC18-0042

Speed Queen by Alliance Laundry Systems

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